

## **Our Speakers**



## Don Thompson, CEO, Cleveland Avenue

Don Thompson brings his signature blend of savvy business acumen and warm personal touch to his role as CEO and Founder of Cleveland Avenue (CA), LLC. Founded in 2015, with his life partner and wife, Liz Thompson, CA is a prominent Chicago-based investment firm specializing in lifestyle consumer brands and companies that positively disrupt large and growing markets.

The Thompsons concurrently formed The Cleveland Avenue Foundation for Education which is committed to supporting and mentoring students and professionals as they progress from the classroom to the boardroom through philanthropy and education support services.

Mr. Thompson launched his own recipe for success at CA following over 25 years of climbing the ranks at McDonald's, where he departed after successfully running the company as President & CEO.

Thompson not only invests in but also mentors entrepreneurs by combining his electrical engineering background, global leadership, and business expertise with his passion for customer innovation to create a powerful environment of analytical thinking and creativity. He presides over a global portfolio as rich in humanity as it is in strong investment returns. Thompson stands at the intersection of insight and opportunity by merging CA's talented diverse teams and resources with his global business leadership experience and connections. As a distinguished global speaker, coveted thought influencer, and friend to many, Thompson brings people together through a shared vision of nurturing and advancing innovative brands worldwide. Thompson is also at the intersection of potential and purpose by cultivating a culture that stays true to his foundations of faith, family, service, philanthropy, diversity, and inclusion. Thompson is a member of the Commercial and Economic Clubs of Chicago, World Business Chicago, the Arthur M.

Brazier Foundation, and serves on the National Football League (NFL) Diversity Advisory Committee as well as is a Trustee of The Cleveland Avenue Foundation for Education.

In addition to Footprint, Thompson lends his expertise to high-profile boards as a Director at Royal Caribbean Cruises Limited, The Northern Trust Corporation, Northwestern Memorial HealthCare, and BIA (a Latin American food company). He formerly served on the boards as a Director at Beyond Meat, Exelon, McDonald's Corporation, as an Advisory Board Member with DocuSign, and as a Purdue University Board Trustee. Thompson received a Bachelor of Science in Electrical Engineering from Purdue University and an Honorary Doctorate in Science from Excelsior College. In 2021, Thompson received the Dreamer Award from his alma mater, Purdue University, for his service and impact on the lives of millions of Boilermakers across the country throughout his career.

Cleveland Avenue and the Cleveland Avenue Foundation for Education have received numerous awards and recognition for their social impact, including the Baumhart Center at Loyola University Chicago Social Impact Award. Additionally, Mr. Thompson has been honored with the National Black MBA Association's Outstanding Leadership Award, been inducted into the Chicago Innovation Hall of Fame, and received 1871's Momentum Chicagoness Award.

Previously, Mr. Foulkes had spent 18 years with Ford Motor Company in a series of assignments of progressing responsibilities. He previously also worked with Shell Exploration and the Ministry of Defense, both in the United Kingdom. He has a bachelor's degree in aeronautics and a master's degree in structural and fluid mechanics from Imperial College in London. Mr. Foulkes serves as a trustee for Shedd Aquarium and is a Director on the Board of Vontier.



## Lourdes Duarte, Co-anchor and Lead Investigative Reporter, WGN

Lourdes Duarte is a four-time EMMY Award winner. She co-anchors the WGN Evening News at 4pm and is one of the station's lead investigative reporters. Prior to her role on the evening news, Lourdes co-anchored the top-rated WGN Morning News. She also hosts WGN's public affairs program Adelante Chicago.

She started her journalism career as a reporter for Telemundo Chicago. She then went on to work in news markets throughout the country including Miami, Indianapolis and Detroit. While in Indianapolis she

launched, produced and hosted the public affairs show "Hoy en Dia" which won an EMMY for its impact on the Latino community.

Lourdes has been recognized for her volunteer work and engagement with Chicago's minority communities. Her alma mater, De Paul University recognized her as one of DePaul's 14 Under 40. Most recently, the Center for Journalism Integrity and Excellence awarded her the Distinguished Alumna Award along with *New York Times* Executive Editor Dean Baquet.

When she's not at WGN-TV, Lourdes is checking off locations from her travel bucket list with trips to Europe and South America. In 2017, *Modern Brown Girl* and *Chicago Woman Magazine* published her travel essay on her one-week stay in Argentina.

She's also been a featured speaker and panelist for events and organizations throughout Chicago including the annual *Dare to Dream* Conference, *Negocios Now, The Miracle Center* and the *National Latino Education Institute*.

Lourdes received a Bachelor of Arts degree in Communication from DePaul University. She lives in Chicago with her husband and daughter, Madeline.